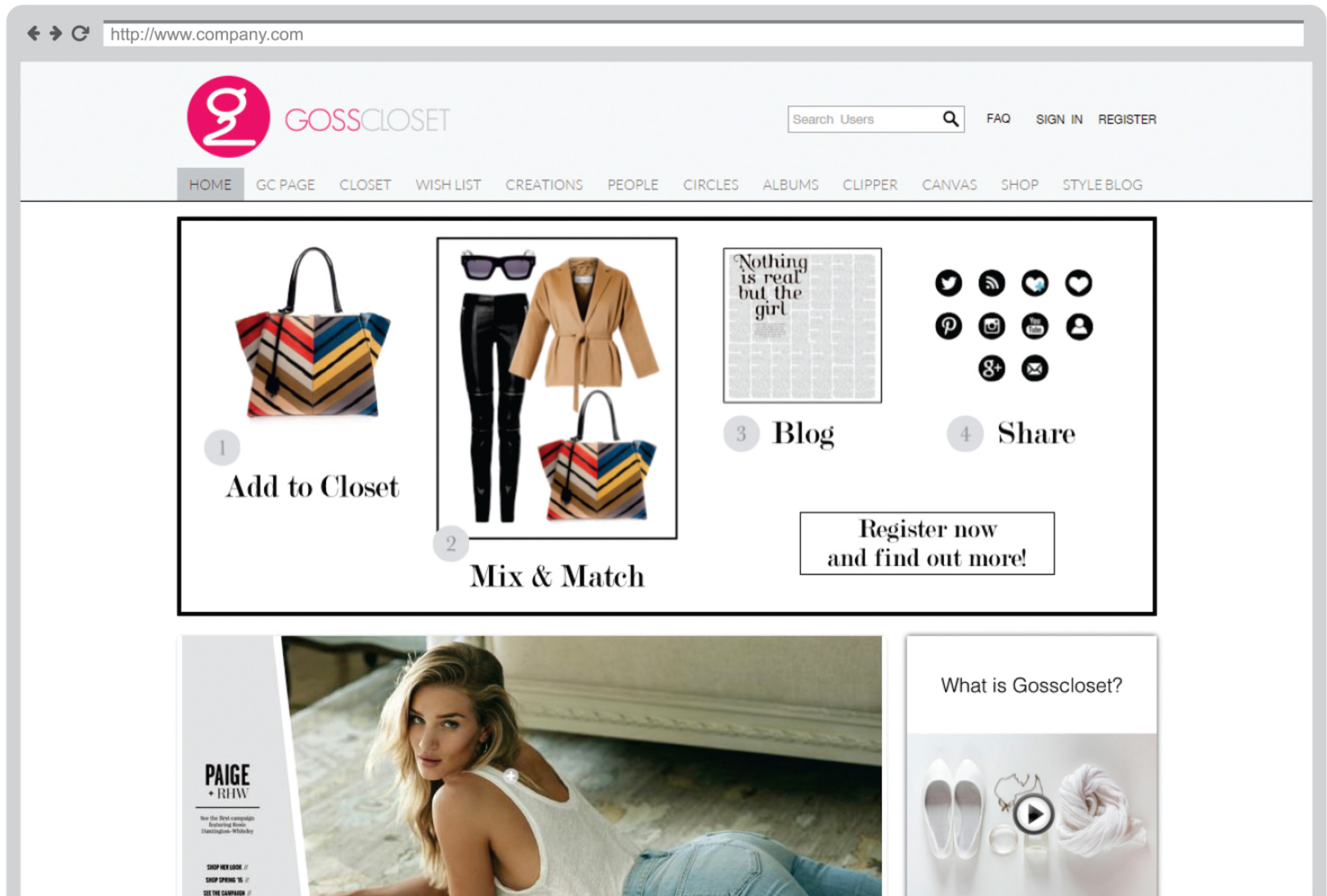# GOSS CLOSET

Fashion Site to Create Outfits Online

Overview

Our Australia-based client wanted us to develop a website that would allow end user to get the most from their items in the closet and make informed decision about future additions. This site would let users create stunning outfits with their imagination, seek opinions and get inspired from others about the outfits. Members can save outfits in virtual closet and share details with everyone or keep details private. This site will also have a blog section to share ideas, tips and experiences.

GOSS CLOSET

Challenges

- SVG Editor Integration
- iPAD Compatibility

Hidden Brains Solutions

- Linkshare Data feed integration to make product catalogue
- Integrated SVG Editor Tool for windows, Mac and iPad
- Customized SVG editor to meet business requirements
- Created different template-based solutions for "Closet" Section where members can select template and save cloths/purchases in the closet for future reference
- Multi-level Filter (Amazon like faceted filter)
- Social Media Integration
- Restricted and secure Admin panel to manage website content and data with MIS reports
- Invite friends via Social Media (FB, TW, G+)

Technology :
PHP - CodeIgniter

Hidden Brains Approach

- Created a comprehensive blue print and detailed UI/UX
- Conducted research to identify best and feasible solutions for functionality such as Product Catalog, Classified, Image Editor for Style Creation, Blogs and closet
- Created comprehensive Test Cases for client approval