

# Werko.ch



## CASE STUDY

# Online Bidding Platform



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**Live URL:** <http://werko.ch/>

## Client Requirement:

The Client based in Switzerland approached us to develop an online platform so as to facilitate online bidding and help users rent, buy or lease hardware tools. The purpose of the website was to facilitate customers and contractors together under one roof for buying & selling building tools and construction materials online.

## Challenge:

One of the key challenges of the website was the creation of two main entities for online bidding process:

- ▶ Customer Entity - to place their projects in specified category on the online bidding platform.
- ▶ Contractor Entity – to allow contractors bid on specific projects and perform relevant tasks such as managing workers profile, projects, etc. besides allowing Contractors to subscribe to appropriate payment package to be able to bid on any of the posted projects.

## HB Approach:

Our team at Hidden Brains gathered the clients' requirements after a detailed discussion with the client, and proposed an idea for a centralized online solution that fulfils all the clients' business needs.

- ▶ Common platform for contractors and vendors to meet.
- ▶ Users can buy construction items online from the website.
- ▶ Users can register to the website to buy/lease products
- ▶ Users can place an order without login.

## HB Solution:

- ▶ Deals categories management
- ▶ Website built using PHP
- ▶ Functionality for customers to rate the contractors' profile.
- ▶ 2 types of Login options - Contractors and Customers
- ▶ Customer/ Contractor Panel and notifications dashboard
- ▶ Online Bidding and messaging platform
- ▶ Customizable bidding categories completely manageable from admin panel
- ▶ Save project data on pre-login pages for added user convenience in form of cookie / temporary database entries
- ▶ ZIP code based distance searches based on zip code database
- ▶ Location sensing / site auto language detection abilities based on region using web services
- ▶ Site auto language detection based on default browser language settings

## Technical Details:

- ▶ PayPal & Six payment services
- ▶ Used Maxmind Geo IP web-services for locating user's current location



