# TravlBud TravlBud Left TravlBud Left TravlBud Trav





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## Website for booking travel deals & Holidays in Australia

CASE STUDY

### **Company Information:**

TravlBud is an Australian Company providing members multiple options for genuine travel offers for Australian and International holiday destinations. Being a comprehensive online travel directory, TravlBud has something for everyone. The service providers as such have an amazing track record of being into the business of travel domain since the last 30 years.

## Live URL http://travlbud.com.au/

### Client Requirement:

The client approached Hidden Brains with the requirement for a platform to bridge the gap between members and suppliers. The requirement was to build a website keeping into consideration the need for suppliers/travel agent to advertise and showcase their travel deals, and facilitating members to book them. The website would allow members to 'Compare' the deals and offers and 'Book' the best deals that match their requirement and budget.

### Challenge:

It was a huge concept and the challenge was that different suppliers will have different deals to offer – making it difficult to design and provide a single custom form to the suppliers. Our team after a lot of brainstorming came up with a custom solution in which deals can be added by the suppliers. The client wanted a Commission structure so that the suppliers can view the commission earned report for the deals posted by him/her. It was also essential that the commission percentage be set by the website admin.

### HB Approach:

Our team at Hidden Brains gathered the clients' requirements after a detailed discussion with the client, and proposed an idea for a centralized online solution that fulfils all the clients' business needs.

- PHP (Code Igniter) and MySQL
- Responsive web design
- Separate Logins for Suppliers and Members
- Send Bulk emails functionality
- Commission-based solution
- Synchronize the deals for the members.

### **HB Solution:**

- Deals categories management
- Advanced search option
- Supplier Management
- Multiple Payment options Online and Offline
- Credits Package Management
- Generate Reports
- Suppliers registration from the front end
- Account approval by the admin for website access
- Suppliers can earn from commission/ fixed costs
- Advertise deals as banner deal or feature deal
- Members can search for the deals based on the destination
- Option for members to share deals and offers on social networking websites.

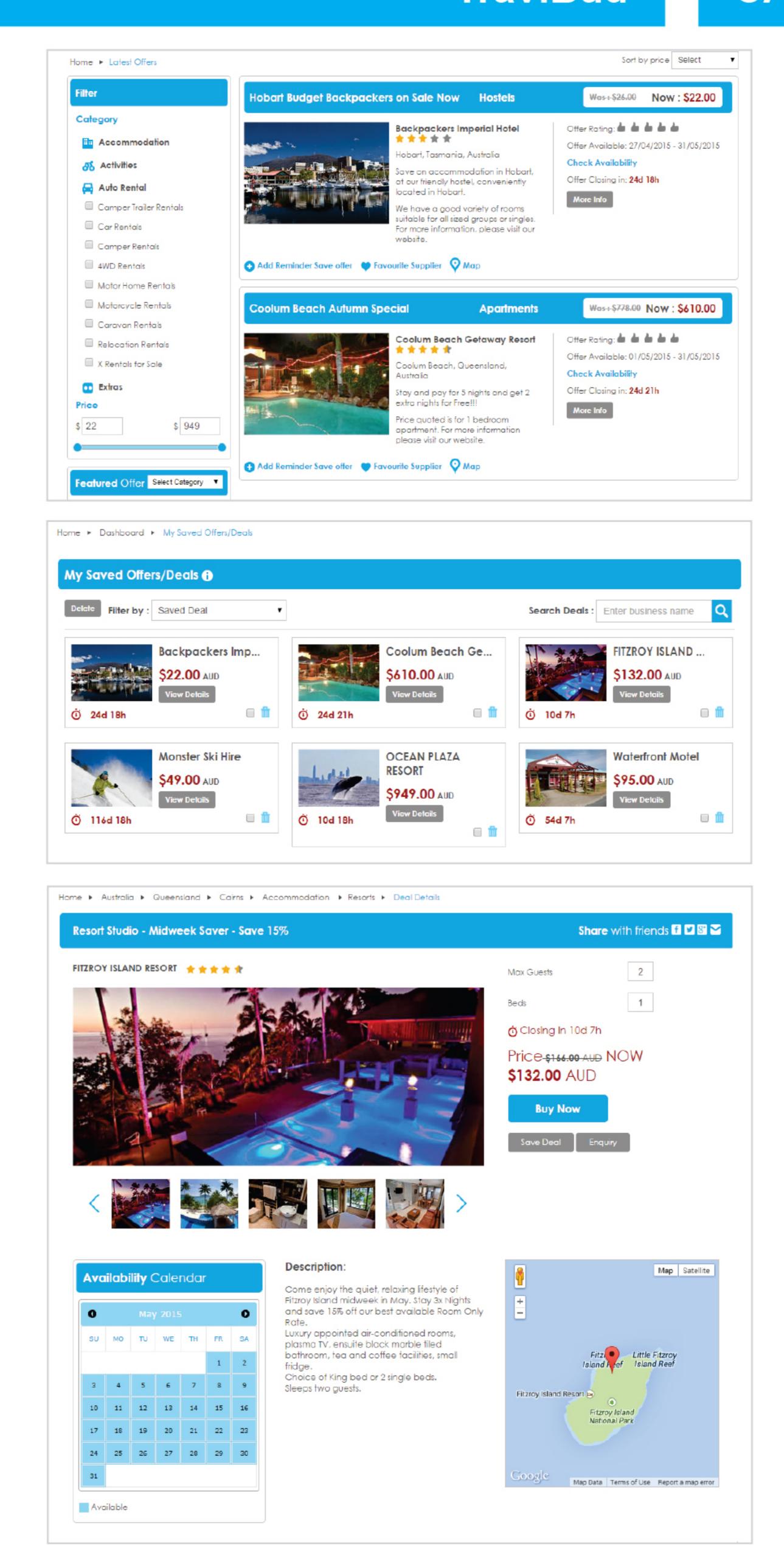
### **Technical Details:**

O PHP/AJAX/Jquery/ MY SQL



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