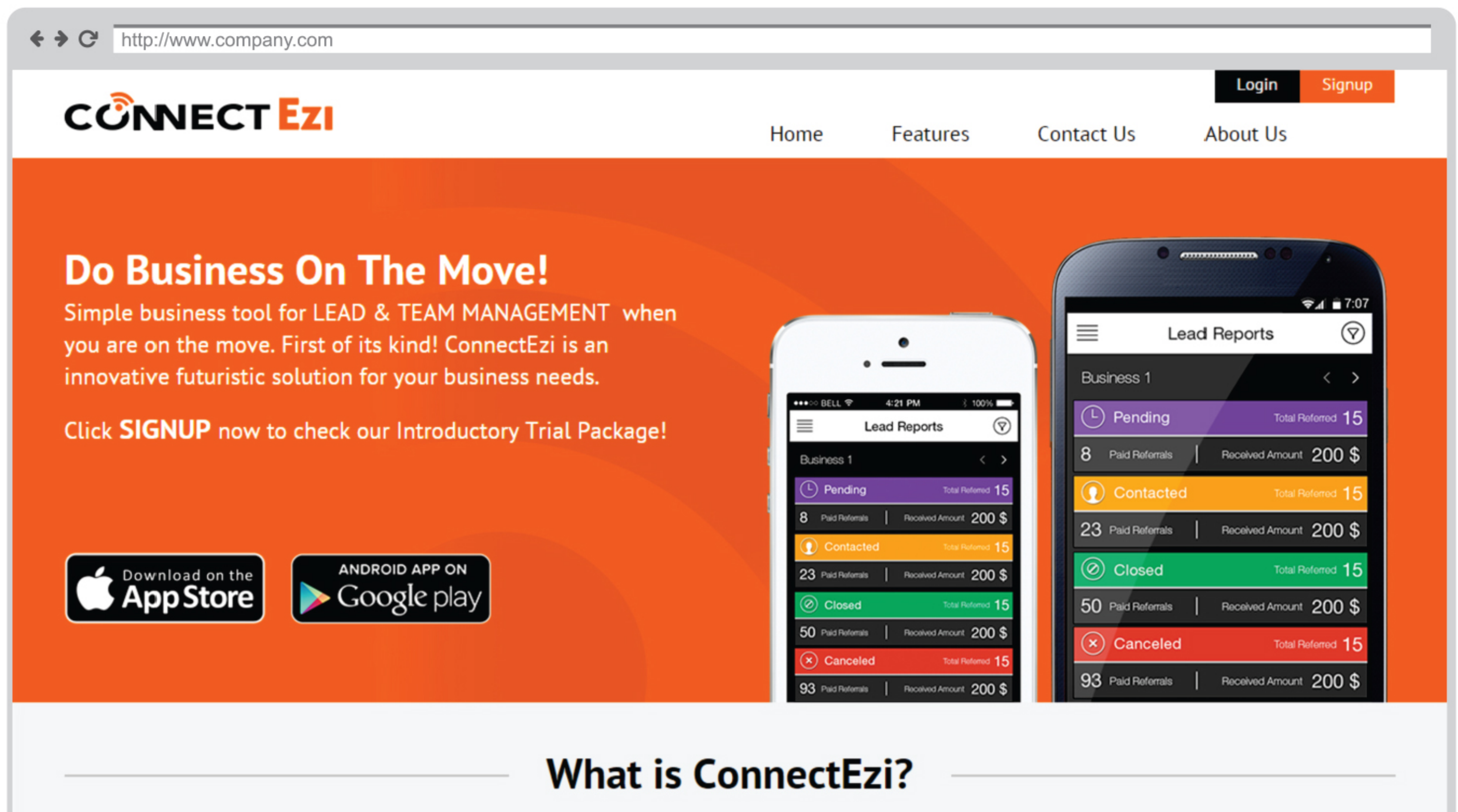


Collaborative Lead and Team Management Tool



Overview

ConnectEzi is unique and collaborative business tool for Lead Management and Team Management. This web and mobile application supports business owners who rely on Referral channel to source business. ConnectEzi is revolutionary because it eliminates the needs of using SMS, emails, phone calls or costly software to keep track of referral agents and clients.



Challenges

- Get access to lead details and manage them, anytime, anywhere
- Ensure secure data transmission of confidential information that can be viewed only by user and the Referral agent/Customer
- Data sync based on time zone
- Data sync with web, iOS and Android apps

Hidden Brains Solutions

- Web and mobile app created to post/track leads and status with commission percentage
- Messaging system between sales team and manager
- Receive lead from your referral agents or customers
- Communicate progress of the lead and incentive earned to your agents
- Broadcast promotional message to agents or customers
- Receive service message from customers
- Maintain database of referral agents
- Generate reports of leads and service messages
- Link to multiple users

Technology :

iOS / Android / PHP

Hidden Brains Approach

- Allow companies to add commission amount at every status change and track total commission paid for specific lead or all leads
- Provide centralized messaging between company and sales team
- Notification alerts to manage lead, as well as communication